

# Licking County WORKFORCE SUMMIT

**Creating a Competitive  
Economic & Workforce  
Advantage for Our Community**

**In Combination With  
Licking County School Administrator's  
Kick-Off**

**August 8, 2012**

**8:00am – 1:45pm**

(registration starts at 7:30am)

**Longaberger Golf Club  
One Long Drive  
Nashport, Ohio 43830**

## Event Sponsors:

BCAC – Business Community Advisory Council  
C-TEC

Central Ohio Technical College

First Federal Savings of Newark

Licking County Chamber of Commerce

Licking County Educational Service Center

Licking County Safety Council

Opportunity Links /Licking County DJFS

The Ohio State University at Newark

**Continental breakfast & lunch  
included \$20.00 per person  
registration fee.**

**Checks payable to:**

**Licking County Chamber of Commerce**

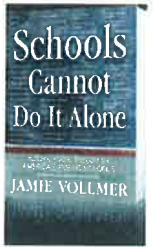
**Registration Required**

## Keynote Speaker: Jamie Vollmer Welcome to the Great Conversation



Jamie Vollmer is president of Vollmer, Inc., a public education advocacy firm working to increase student success by raising public support for America's schools.

Jamie is the author of the highly acclaimed book, **Schools Cannot Do It Alone**, one of the top ten education books of 2010 according to the *Learning and Liberty* award presented by the



National School Public Relations Association in recognition of his efforts over twenty years to strengthen school/community partnerships.

With a background in law and manufacturing, Mr. Vollmer entered the education arena in 1988 as a founding member of the Iowa Business Roundtable. He was, at the time, president of the Great Midwestern Ice Cream Company, proclaimed by *People* magazine as the "Best Ice Cream in America!" In 1990, he changed careers to become the Business Roundtable's Executive Director.

Once a harsh critic, he is now an articulate champion of America's public schools. Over the last twenty years he has worked with educators, parents, and community leaders to remove the obstacles to student success. Vollmer holds a Juris Doctor from Catholic University, and a B.A. from Penn State. He is married to his college sweetheart, the former baton twirling majorette, Jeanne Hecker. They have three grown children, all gainfully employed.

## Breakout Sessions (Choice of 2 sessions)

- **The Mechanics of Building Public Support for Your Schools (offered twice)**  
Presenter: Jamie Vollmer – President, Vollmer, Inc. and Author of "Schools Cannot Do It Alone"
- **Angels, Devils, Trolls and Emotionally Intelligent Communicators**  
Presenter: Scott Warrick – JD, MLHR, CEQC, SPHR, Scott Warrick Consulting, Training & Employment Law Services
- **Is There A Drug Problem in Licking County?**  
Presenter: Detective Doug Bline – Detective, Newark Police Department
- **Partnership for Assessment of Readiness for College and Careers (PARCC)**  
Presenter: Dr. Richard Prystowsky – Vice President for Academic Affairs, Central Ohio Technical College
- **Bringing Education and Business Together to Improve Outcomes Panel**
- **Let's Bully the Oddball! Understanding and Preventing All Forms of Illegal Harassment**  
Presenter: Scott Warrick – JD, MLHR, CEQC, SPHR, Scott Warrick Consulting, Training & Employment Law Services

## Luncheon Speaker

- **We Have an Active Shooter – What Do We Do?**  
Presenter: Chief Steven Sarver – Chief, Newark Police Department

**This Summit is approved for 4.75 HRCI Credit Hours  
To pay online see other side.**

## **Jamie Robert Vollmer**

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