



LICKING COUNTY BUSINESS COMMUNITY ADVISORY COUNCIL

Annual Plan

2020-21 School Year

Licking County Business/Community Advisory Council

Annual Plan

Mission Statement

The mission of the Licking County Business and Community Advisory Council is to promote and guide coordinated activities designed to engage business and education personnel in Licking County that enhance the growth of children toward becoming self-supporting, productive, and fulfilled citizens.

Collaboration Process

The Licking County Business Advisory Council will conduct, during regular meetings, conversations around employment skills, needed curriculum, the economy, and changing employment opportunities in the county and surrounding areas. From time-to-time, no less than once per year in the annual report, the council will submit recommendations that may arise to the Licking County Educational Service Center Governing Board for approval. Once approved, the report and any recommendations will be forwarded to the superintendents of our member districts for use locally as determined by each district Board.

Goals – FY21

- **Present Implementation Strategies for teaching employment skills by March 1, 2021.**
Employment skills from research over fifteen years old reveal that not much has changed when looking at the skills employers want in a new employee. The new skills identified in the OhioMeansJobs Readiness Assessment are very similar to those identified years ago. Our council will compare and blend the two to finalize the skills deemed necessary by Licking County employers.
- **Maintain and grow the existing relationships among business, labor, and education personnel in the Licking County community.**
The council's current programs are listed later in this document. These activities support the maintenance and growth of business and education relationships in the county.

- Present Needs Assessment results to guide BCAC goals for FY22-FY25 by March 1, 2021.**
 A Needs Assessment Project collaboration has been put in place with financial and human resource contributions from the LCESC Business Community Advisory Council, Grow Licking County, C-TEC Career and Technical Center, Central Ohio Technical College, Facebook, Licking County Job and Family Services, and The Licking County Foundation. This project is currently in progress and the results will be presented later this school year.
- Develop action plan in response to the Needs Assessment findings and recommendations.**
 Once the Needs Assessment is complete, the BCAC, in collaboration with the project partners, will prepare an action plan responding to the needs identified in the assessment.

Schedule of Joint Meetings

BCAC Meetings	September 8, 2020, https://www.facebook.com/CitadelPhoenix
8:30 a.m.	November 10, 2020, https://www.facebook.com/CitadelPhoenix
	January 12, 2020, https://www.facebook.com/CitadelPhoenix
	March 8, 2021, https://www.facebook.com/CitadelPhoenix
	May 11, 2021, https://www.facebook.com/CitadelPhoenix

Events/Activities

- Education and Workforce Summit**
 Every three years, the Licking County Education and Business communities combine to conduct a half day summit including a keynote speaker, breakout sessions, and networking opportunities. The next summit will take place in August, 2022.
- Annual Report Breakfast**
 Due to the COVID-19 Pandemic, this event is postponed to Spring 2021.
- C-TEC Project Prepare**
 Sponsored and run by C-TEC of Licking County and supported by the Licking County BCAC and the Licking County Chamber of Commerce, this event provides students in Licking County exposure to career opportunities in Licking County and the surrounding area. Students travel to area businesses and manufacturers gaining knowledge about the type of career opportunities available at each site.
- The Works “Stem Over Lunch”**
 Once a year, The Works conducts STEM Over Lunch where educators and business leaders are invited to hear a presentation concerning STEM topics related to area businesses and potential careers for our children. The event includes discussions and collaboration between and among all participants as we work to create opportunities for the youth in Licking County and the surrounding area.

- **Junior Achievement**

Each year, Licking County businesses are asked to support the Junior Achievement Program provided to students in the fourth grade. Students are exposed to the free enterprise system through a four-day lesson cycle.

- **Summer Teacher Externship Program**

Sponsored by school districts and businesses, teachers can participate in a summer learning experience where they are immersed into a Licking County business for a period of time. Teachers are expected to develop a lesson plan based on what they learn and implement that plan during the ensuing school year. Teachers receive a stipend and an opportunity to earn college credit for their participation.

- **Project Search**

This program provides intensive transition services for senior students with special needs. Students are placed in a job site and provided mentoring and instructional support during a year-long program.

- **Ohio Means Jobs Mobile Crew**

The Mobile Work Crew focuses on giving young adults hands on paid experience learning about and working in demand career fields. The program targets graduating seniors who are undecided regarding post-secondary plans. Participants travel to a variety of work sites, experienced in demand career fields and earn industry recognized credentials while earning an income. Mobile crews are created and placed with a team leader who is responsible for transporting the team to and from job sites and training. The work sites are hand selected based on their ability to provide a well-rounded view and hands on experience of what it's like working in a specific industry. Short term training is provided by local training providers. Supportive services are also provided to participants to assist with breaking down employment barriers. Soft skills and job readiness activities are imbedded into the curriculum. The goal is to highlight career paths that individuals may not know existed and encourage in demand occupations, while providing support, guidance and direction.



Participating Districts

See Attached Resolutions

Granville Exempted Village

Heath City

Johnstown-Monroe Local

Lakewood Local

Licking Valley Local

Newark City

North Fork Local

Southwest Licking Local



Licking County ESC

