

Licking County WORKFORCE SUMMIT

***Creating a Competitive
Economic and Workforce
Advantage for Our Community***

SEPTEMBER 14, 2005

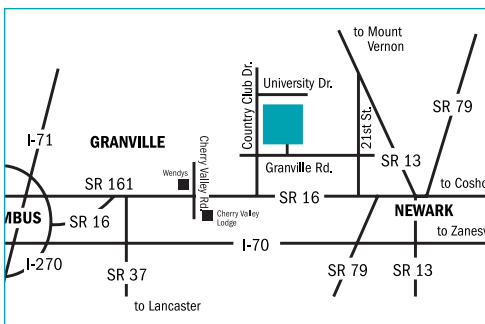
**8:00 am–2:00 pm
The Reese Center**

Employment Expo 2:30–6:30 pm

1209 University Drive
Newark OH 43055

(Use the COTC/OSUN entrance from Granville Road)

Continental breakfast and lunch included
\$10 per person registration fee
Cash or check accepted



sponsored by

**OPPORTUNITY
LINKS**

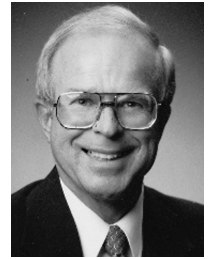
The Licking County One Stop Employment and Training Center

Make your reservation today!

**CALL 740.670.8781
740.670.8702**

Keynote Speaker Ed Barlow

Ed Barlow is President of Creating the Future, Inc. and considered one of the most thought-provoking and entertaining speakers on the influences which will affect industry, organizational, professional and community settings. Ed's experience includes executive positions in healthcare, business, higher education, and a Washington D.C.-based management consulting firm.



Ed has worked extensively, domestically and internationally, helping industries and organizations to better anticipate and prepare for what's ahead. A representative client list includes: Baxter Healthcare, Aluminum Association of America, AT&T, Marriott International, Blockbuster, U.S. Chamber of Commerce, Federal Express, Hewlett Packard, Kimberly Clark, American Hospital Association, IBM, Travel Industry Association of America, National Association of Manufacturers, U.S. Navy, Lockheed Martin, Whirlpool Corporation, and Federal Reserve Bank Systems.

“Preparing Our Community for a 21st Century Economy”

Take a journey through the uncharted territory of the 21st century. Explore how structural changes will affect wealth creation interests of workers, employers and communities. Consider ways to better anticipate and prepare for what is ahead. Don't miss this most insightful, thought-provoking, and entertaining session loaded with ideas and practical take-a-ways!

Community Forum

A community forum comprised of key business, government, education and the workforce sector representatives. After Ed Barlow's presentation, attendees will engage in a discussion to identify strategic initiatives to prepare employers, the workforce and the community for the dynamics of a 21st century economy.

Luncheon Guest Speaker

Rhonda Rousch began her journey as Executive Vice President of Human Resources for the Simmons Company in November 2001. Rhonda came to Simmons with over 20 years experience in Organizational Development and Human Resources. She has worked with current and former Fortune 500 Companies like Harley-Davidson, Rockwell International and James River Corporation.



The organizations that Rhonda has worked with have seen the Human Resources role transformed from being service oriented to a true business partnership that has an effective bottom line impact. That transition has led to Rhonda being involved in corporate acquisitions and liquidations as well as selecting new plant start-up sites for organizations. She has been instrumental in setting direction for several new plant start-ups incorporating empowerment with accountability.

Employment Expo 2:30–6:30 pm

Summit Partners include:

AEP–Ohio
The Boeing Company
City of Newark
GE Industrial – Silicones/Quartz Newark Quartz Plant
Home Depot
Licking County Chamber of Commerce
Licking County Economic Development
Heath-Newark-Licking County Port Authority
Licking County Commissioners
Park National Bank
TS Tech